

# What's the Cost?

## Well, compared to what???

### Consider this:

- Many chronic illnesses are related to something called OXIDATION
- One of the by-products of Oxidation is FREE RADICALS
- Researchers associate Free Radicals with degenerative diseases
- Antioxidants counter Free Radical damage
- To track the antioxidant power of foods, scientists developed the Oxygen Radical Absorbance Capacity test or ORAC for short
- What they found is that raw cacao is the #1 Antioxidant Superfood & the highest source of antioxidants in the world!

## Rather, maybe you should ask yourself "What's your Health Worth"?



**10,746 ORAC**  
**Fruits & Vegetables**  
**Cost = \$7.41**

**VS**



**10,746 ORAC**  
**3 Xocai Power Squares**  
**Cost = \$2.65**